



2011 Milwaukee Rally

Labor Day Weekend – September 1-4, 2011
The GREAT Wisconsin MOTORCYCLE Week



Business Name	Contact Person		Date
Mailing Address	City	State	Zip
Phone	Fax	Cell	
Email Address	Website	Resale State	Resale #



House

Of Harley-Davidson/Buell
Milwaukee, Wisconsin
6221 W. Layton Avenue
VENDOR CONTACT: Kristin Wacker



Space Requested		
Type of Booth	House of Harley	Price
Retail 10'x10'	\$500.00	\$
Retail 10'x20'	\$600.00	\$
Retail 10'x30'	\$750.00	\$
Retail 10'x40'	\$900.00	\$
Retail 20'x20'	\$900.00	\$
Retail 20'x40'	\$1,200.00	\$
Food Service	\$300.00 +20% sales	\$
Factory Semi	\$1,200.00	\$
Factory Semi Footprint (Total Setup) Length _____ Width _____ Selling Side: Driver _____ Passenger _____		
Additional Needs		
Power – Voltage _____ Amps _____ (Please fill out Power Form)		\$
Equipment Rental & Tenting Charges Specify Needs _____		\$
Support Parking Type/Size _____		\$
TOTAL AMOUNT DUE		\$
Deposit Attached: 50% Minimum		\$
Balance Due Add \$100.00 if paid after July 1, 2011		\$

Products Sold:

All Vendors must have the appropriate City, County and State permits in place prior to the event. Required permits must be presented to the location managers prior to setting up on site.

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Show Hours:

Friday	9/02/11	9:00AM-7:00PM
Saturday	9/03/11	9:00AM-7:00PM
Sunday	9/04/11	10:00AM-5:00PM

Set-Up Hours:

Thursday	9/01/11	9:00AM-6:00PM
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Strike Hours:

Monday	9/05/11	9:00AM-6:00PM
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Websites: www.milwaukeeerally.com
www.houseofharley.com

Payment Method:

() Check Enclosed – Payable: **House of Harley**
() Credit Card # _____
Expires _____ CVV _____

Mail To:
House of Harley-Davidson
6221 W. Layton Ave.
Milwaukee, WI 53220
877-518-4643

www.milwaukeeerally.com

Free Bike Nights – Ride for the Cash – Museum Events – Ride In Shows
Meet & Greets – Live Music – Non Stop Entertainment – Live Music

FOR INFORMATION: Kristin Wacker 877-518-4643 ext.126 – kristinw@houseofharley.com

2011 Milwaukee Rally - HOUSE of HARLEY - Electrical Form

MARKETPLACE VENDOR INFORMATION

Company: _____ Contact: _____

Phone: _____ Cell: _____ Fax: _____ E-Mail: _____

Telephone Service: NONE FURNISHED: Contact SBC Communications 800-660-3000 (Midwest) 800-253-6262 (Out of Midwest)

Electrical Service: Market Place Space: NO Lighting or Power is Furnished -- **Generators WILL be Allowed**
Factory Trailer Space: NO Lighting or Power is Furnished -- **Generators WILL be Allowed**

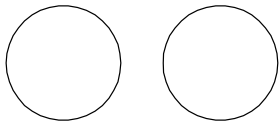
Equipment To Be Used In Space (Vendors Purchasing Electrical Service)

(List all equipment to be used in your operation - Most appliances have a "plate" that specifies the amps or watts required)

Item	Use	Volts	Amps	Phase
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Additional Electrical Service Available

Qty.	Item or Service	Cost	Cost	Total
Marketplace Space:		(paid by 7/15/11) (paid after 7/15/11)		
_____	15 Amp 120 Volt Single Phase Receptacle	\$50.00	\$70.00	_____
(500 watts of tent lighting will be run from the box - NET power is 15 Amps (1500 watts)				
_____	50 Amp 120/208 Volt Single Phase Receptacle	\$100.00	\$150.00	_____
Factory Trailer Space:				
_____	20 Amp 120 Volt Single Phase Receptacle	\$50.00	\$70.00	_____
(No lighting is used from these boxes - NET power is 20 Amps (2000 watts)				
_____	50 Amp 120/208 Volt Single Phase Receptacle	\$100.00	\$150.00	_____
_____	Journeyman Electrician for ON SITE Tasks (hourly)	\$45.00	\$55.00	_____



Equipment requiring special plugs, can be accommodated (Please, sketch above)

Vendors are specifically FORBIDDEN to plug any electrical fixture into any box that has not been specifically PURCHASED and ASSIGNED to their particular location.

Please Return By: 07/15/2011

FEES: Additional Electrical Services \$ _____ (Payable to: House of Harley)

REMIT TO: House of Harley-Davidson
 c/o Kristin Wacker. **Accepted by:** _____
 6221 W. Layton Ave. Owner/Officer Signature
 Milwaukee, WI 53220 Date

Questions: KRISTIN WACKER 877-518-4643 ext 126 OR kristinw@houseofharley.com

All Electrical Overloads are the Booth Tennant's Responsibility !!!!!